

Capability Statement

Core Competencies

Springboard Consulting is a premier organizational change management consulting firm that specializes in working with organizations to navigate complex transformations and train leaders to achieve their strategic objectives. Our capabilities include:

- **Organizational Change Management** - Utilizing well known organizational change models such as the Kotter Leading Change model and the current R.E.A.D.Y. framework we enable participants to lead change leveraging well-established change methodologies.
- **Online Training and Simulation** - Our established online training and simulations enable participants to successfully lead organizational change, conduct sustainability planning change adoption.
- **Leadership Development** - We work with organizations to identify and develop their leadership talent, building the capabilities and competencies necessary to drive success. Leadership development focuses on Trust, Conflict, Commitment, Accountability, and Results.

Past Performance

Michigan Department of Health and Human Services 2013-2016

Michigan Medicaid Expansion – Change Management Leader
Contract amount: \$850,000
Client contact: Amy Allen, allena7@michigan.gov 517-898-8881

Michigan Department of Health and Human Services 2016-2019

SIGMA financial system replacement training and leadership development. Process organizational change lead.
Contract amount: \$1.9 ml
Client contact: Farah Hanley, hanleyf@michigan.gov

Michigan Department of Health and Human Services 2019- 2021

Child Welfare training, COVID 19 Provider training. Created Change Management Toolkit and utilized with Project Team.
Contract amount: \$760,000
Client contact: Amy Allen, allena7@michigan.gov 517-898-8881

Association of Change Management Professionals (ACMP) 2012-2023

Qualified Education Provider of Change Management Training
Standard for Change Management contributing author
Certified Change Management Professional CCMP™

POC: April Callis-Birchmeier
W: 517-281-7614
april@springboard-consult.com

UEI: WL3XDEXMB811

CAGE: 6RM97

Socio-Economic Status: Woman Owned,
Small Business, WOSB, WBENC

Certifications:

- **PMP®** (Project Management Professional)
- **CSP®** (Certified Speaking Professional)
- **CCMP™** (Certified Change Management Professional)
- **DISC** Certified
- **Five Behaviors** Certified

NAICS: 611430, 611710

PSC/FSC: U099

Key Personnel:

April Callis Birchmeier:
President/CEO

- Qualified Education Provider – Association of Change Management Professionals
- Top 30 Global Guru – Org. Culture
- Bestselling author – READY, Set, Change!

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Springboard Consulting
READY, SET, CHANGE!